

NICHE DISCOVERY

1. What do you do which you enjoy so much you forget to eat, go to bed, etc.?
2. What do you excel at?
3. What have you done a time or so that you believe you would have enjoyed and excelled at had you done it more, developed it, had opportunities, etc.?
4. What do you dream about doing?
5. What classes were your best in school? Or which did you do well at with little effort or study?
6. What do you do well at, but avoid?
7. Who do you admire -- what is it that they do which you especially admire?

CATEGORIZE YOUR ANSWERS

Now look over your answers. Place the # of the question and answer beside the category where it most fits:

- 1) People
- 2) Things
- 3) Information, data, paperwork
- 4) Ideas, philosophies, logic